

Trauma 2024 Conference

Jointly held with the QLD Trauma Symposium

24th–26th October 2024



Brisbane Convention and Exhibition
Centre, Queensland Australia



**Improving the
patient journey**



Sponsorship Prospectus

 Australian & New Zealand
Trauma Society

About ANZTS

The Australian & New Zealand Trauma Society (ANZTS) is the only multidisciplinary trauma society in Australasia. It brings together those who are treating, researching and teaching in traumatic injury as well as those wanting to learn more with the aim to provide the highest standard of trauma care in Australasia.

The diversity of members and their vast experience is a great forum for building improvements in injury management across Australia and New Zealand. The society commenced in 1997 and has grown from a small group of dedicated trauma clinicians to an ever-increasing membership that represents all aspects of trauma management.

Why become a supporter of the Trauma 2024 Conference?

The theme for the 2024 conference is Trauma Quality Improvement. This embraces services that span the entire length and breadth of the trauma journey for patients and their families. This theme will attract a broad range of clinical and support staff associated with all parts of the journey that need to be improved and integrated to produce the best outcomes and experiences. This includes medical, nursing, allied health professionals, data management and research teams, pre-hospital and rehabilitation personnel.

The Trauma 2024 Conference will provide unrivalled opportunity for you to engage with 300+ delegates from the largest hospitals, ambulance services, universities, health boards and associations, and more, and gain access to a growing network of decision-makers and key players dedicated to the progress in trauma care in Australia and New Zealand.

In addition to the scientific program, the ANZTS holds its annual Awards Ceremony and Gala Dinner to celebrate the individuals who have dedicated their careers to the advancement of trauma care. The evening provides unrivalled opportunity for you to directly associate your organisation with the best and the brightest of trauma care.

We look forward to meeting you in Brisbane Australia for 2024 Conference where we can connect you with professionals interested in improving outcomes for trauma patients now and into the future.

A/Prof Grant Christey

Convenor, Trauma 2024 Conference



Major Sponsorship Opportunities

All prices are in Australian dollars and exclusive of GST

Platinum Sponsor (Exclusive) \$18,000 + GST

- » Opportunity to address the delegates in a 5-minute presentation during the opening session of the conference.
- » Exclusive Award Ceremony and Dinner Sponsor, with verbal acknowledgement of support by a key ANZTS figure and company logo displayed on menu and holding slides
- » 1 x 6mx3m Exhibition booth (with same inclusions as standard exhibition booth)
- » 2 x Complimentary full registrations, including the Welcome Reception and Award Ceremony and Dinner. Total of 6 complimentary registrations including the exhibition registrations.
- » Access to Lead Capture app to collect leads on the floor
- » 2 x Push notifications via conference app (content to be supplied by Sponsor and approved by Committee)
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)



Gold Sponsor (Exclusive)

\$15,000 + GST

- » Opportunity to deliver a 5-minute Opening Remarks at commencement of one plenary session (plenary session preference to be approved by Committee)
- » Exclusive Name Badge and Lanyard Sponsor (Company logo displayed on name badge and lanyard)
- » Verbal recognition at commencement and conclusion of conference by key ANZTS figure
- » 1 x 3m x 3m Exhibition booth (with same inclusions as standard exhibition booth)
- » 1 x Complimentary full registrations, including the Welcome Reception and Award Ceremony and Dinner. Total of 3 complimentary registrations including the exhibition registrations.
- » 1 x Push notification via conference app (content to be supplied by Sponsor and approved by Committee)
- » Access to Lead Capture app to collect leads on the floor
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)

Silver Sponsor (2 available)

\$12,000 + GST

- » Opportunity to be a popular Barista Coffee Sponsor. Barista station will be situated in a high traffic area, with the option to brand the station.
- » Opportunity to provide branded coffee cups and/or barista caps/apron (at cost to sponsor)
- » Verbal recognition at commencement and conclusion of conference by key ANZTS figure
- » 1 x 3mx3m Exhibition booth (with same inclusions as standard exhibition booth)
- » 1 x Complimentary full registrations, including the Welcome Reception and Award Ceremony and Dinner
- » Access to Lead Capture app to collect leads on the floor
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)
- » Silver sponsorship can be purchased without an exhibition package for \$8,000 + GST



Bronze Sponsor (3 available)

\$8,000 + GST

- » Become a fun activation sponsor providing different ways to draw, engage and interact with attendees e.g. 3-minute massages, charging station, floor stickers. The committee will consult the sponsor on the activation choice prior to confirmation.
- » Verbal recognition at commencement and conclusion of conference by key ANZTS figure
- » Access to Lead Capture app to collect leads on the floor
- » 1 x 3mx3m Exhibition booth (with same inclusions as standard exhibition booth)
- » 1 x Complimentary full registrations, including the Welcome Reception and Award Ceremony and Dinner
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)

Other Sponsorship Opportunities

All prices are in Australian dollars and exclusive of GST

Pre-Conference Breakfast Workshop Sponsor – From \$11,000 + GST

We find sponsors gain invaluable access to conference delegates by way of holding a Breakfast Workshop. Delegates are treated to an informal breakfast buffet prior to the workshop and are invited to take a seat with food as the workshop commences. The Sponsor and Conference Organisers work closely together to manage registrations of workshop attendees. Attendees can pre-register for the workshop via a Sponsor-created registration webpage, and promotion of the workshop is conducted via email to registered conference delegates by the Conference Organisers.

Inclusions typically are as follows:

- » Opportunity to design a 60-minute Breakfast Workshop with your invited facilitator and speakers (written overview of Workshop, including proposed facilitator and speaker profiles, to be submitted by Sponsor and approved by Committee)

- » Opportunity to create a dedicated registration webpage with use of ANZTS and Trauma 2024 Conference branding
- » Opportunity to promote the Breakfast Workshop to Trauma 2024 Conference registered delegates via email (2 permitted prior to conference) (content to be provided by Sponsor and sent by Conference Organisers)
- » Opportunity to display signage inside and outside of workshop room
- » Breakfast provided for up to 40 attendees.
- » 1 x 3m x 3m Exhibition booth (with same inclusions as standard exhibition booth)

If you would like to discuss a custom sponsorship package to meet your specific needs, please contact Andrea Diaz, Sponsorship Sales Manager on 02 9431 8626 or at anztsconference@theassociationspecialists.com.au.





Welcome Reception Sponsor \$7,500 + GST

- » Opportunity to deliver a 5-minute Welcome Address at commencement of Welcome Reception on 24 October
- » Opportunity to display signage at Welcome Reception
- » 1 x Complimentary full registration, including the Welcome Reception and Award Ceremony and Dinner
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)

Conference App Sponsor \$5,000 + GST

- » Company logo/profile displayed on homepage of the conference app
- » 3x Push notifications via conference app (content to be supplied by Sponsor and approved by Committee)
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » 1 x Complimentary full registration, including the Welcome Reception
- » Company logo on the conference website and pre-conference marketing materials

Stream Session Sponsor

\$4,000 + GST

- » Appear as sponsor of a stream that aligns with your brand/purpose
- » With branding on the program and website as well as the opportunity to introduce the session
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on the conference website and pre-conference marketing

Pre-Conference Workshop Sponsor

\$4,000 + GST

- » Appear as sponsor of a pre-conference workshop that aligns with your brand/purpose
- » With branding on the program and website as well as the opportunity to introduce the session
- » Opportunity, if relevant, to have products on display at the back of the room
- » 2 x complimentary registrations to the workshop including catering
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on the conference website and pre-conference marketing

Awards Sponsor (4 available)

\$4,000 + GST

- » Recognition as an Award Sponsor for the Dinner on pre-event materials, including brochures, flyers, website and email.
- » Logo and company profile on the conference app.
- » Logo displayed on the dedicated conference website.
- » Digital logo on the holding slides at the dinner
- » Verbal acknowledgement by MC at the dinner
- » You will be recognised as the sponsor for one of the awards categories:
 - » The Award will be dual branded ANZTS/You.
 - » Receive two tickets to the gala dinner to represent your company.
 - » Your logo will be included with details on the Award on ANZTS webpage, the application form, and in communications to applicants.
 - » Participation by one person in your company in the announcement of the Award winner at the gala dinner.

Exhibition Opportunities

All prices are in Australian dollars and inclusive of GST

The trade exhibition will be open from the evening of Thursday 24 October to Saturday 26 October at Brisbane Convention & Exhibition Centre

Exhibition Booth Only \$4,500 + GST

- » 1 x Exhibition booth (3m x 3m) including:
 - Velcro compatible walls
 - Fascia board with company name
 - 2 x spotlights
 - 1 x power board
 - 2 x Complimentary exhibitor registrations including catering and welcome reception (gala dinner can be booked at cost)
- » Access to Lead Capture app to collect leads on the floor
- » Sponsor profile on conference app, including logo, company profile, and contact details
- » Company logo on all holding slides
- » Company logo on conference website and pre-conference marketing materials
- » Delegate list provided one week prior to conference (name, position, organisation and State only in accordance with privacy laws)

Floorplan

The floorplan will be available in due course. Once available, exhibitors will be approached by Conference Organisers to select their top three preferred booth locations. The Conference Organisers will then confirm the exhibitors' booth location closer to the event. Please note booth locations are based on major sponsors, then on a first-served basis in the order an exhibitor signed up. The Trauma 2024 Professional Conference Organisers reserves the right to re-assign exhibitors to different locations, should this be necessary in order to accommodate all exhibitors and to provide the best possible exhibition, or as directed by the venue. Exhibitors will be advised if any re-location is being considered.



Application Procedure

How to apply

The booking form on page 11 must be returned to the Trauma 2024 Professional Conference Organisers at anztsconference@theassociationspecialists.com.au.

Payment

Full payment is due within 30 days of an invoice being issued. If full payment has not been received by two weeks prior to the conference the company will not be permitted to participate in the exhibition.



Sponsorship and Exhibition Application Form

On completion please return to: Trauma 2024 Professional Conference Organiser
 Email: anztsconference@theassociationspecialists.com.au

Contact Details

Last Name		First Name	
Organisation (for invoicing purposes)			
Organisation (as it should appear in the final program book)			
Address			
Suburb	State	Postcode	Country
Telephone	Mobile	Email	

All amounts quoted are Australian Dollars and exclusive of GST

Sponsorship Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor | \$18,000 |
| <input type="checkbox"/> Gold Sponsor | \$15,000 |
| <input type="checkbox"/> Silver Sponsor | \$12,000 |
| <input type="checkbox"/> Bronze Sponsor | \$8,000 |

Exhibition Opportunities

- | | |
|---|---------|
| <input type="checkbox"/> Exhibition Booth | \$4,500 |
|---|---------|

Please select

- Raw space only (if you have your own custom stand)
- Shell scheme

Other Sponsorship Opportunities

- | | |
|--|---------|
| <input type="checkbox"/> Pre-Conference Breakfast Workshop Sponsor | \$7,500 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$7,500 |
| <input type="checkbox"/> Conference App Sponsor | \$5,000 |
| <input type="checkbox"/> Stream Session Sponsor | \$3,500 |
| <input type="checkbox"/> Pre-Conference Workshop Sponsor | \$4,000 |

Exhibition and/or sponsorship total \$

Conditions

I/We accept the terms and conditions of undertaking an exhibition and/or sponsorship package for the Trauma 2024 Conference.

Signature:

Terms and Conditions

1. For the purpose of this contract, the term Management shall include the Australia New Zealand Trauma Society.
2. Management agrees to provide the Sponsor/Exhibitor with the agreed inclusions as outlined in the original Sponsorship and Exhibition Prospectus and Exhibition Manual. Any additional requirements will be at the Sponsor's/Exhibitor's expense.
3. The Sponsor/Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Sponsor/Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Sponsor/Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Sponsor/ Exhibitor, other Sponsors/Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Sponsor's/ Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Sponsor/Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received by Friday, 9 August 2024, a refund will be issued minus a 25% service fee. If the Sponsor/Exhibitor cancels after this date, the Sponsor/ Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Sponsors/Exhibitors which have not fully paid for their stands by Thursday, 20th September 2024 will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Sponsor/Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Sponsors/Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Sponsor/Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Sponsor/Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Sponsor/Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. The Sponsor/Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
14. The Sponsor/Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Sponsor/Exhibitor also agrees to be entirely responsible for the moving in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Sponsor/Exhibitor agrees to pay for such additional costs as may be incurred, such as portage should this be necessary.
15. The Sponsor/Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
16. The Exhibition area will be secured during off-hours. Sponsors/ Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
17. The Sponsor/Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name

Signed by

Signature

Date
